

# **Strategic Plan**



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# **Strategic Plan**



This information is called a **Strategic Plan**.



A **strategic plan** is a list of things that People with Disability Australia want to do.

We will say **plan** for short.



This plan tells us what we need to do to get to our goals.



This plan will go to 2025.

#### **About PWDA**



People with Disability Australia is an advocacy organisation for people with disability.

We will say **PWDA** for short.



**Advocacy** means we support people with disability to speak up about their ideas or issues.



PWDA want to make sure that everyone

• Is treated the same way

• Can be part of the community

• Get their rights.



We want a community that is **accessible**.



Accessible means that it is easy for everyone to

• Get into buildings and places

• Use transport like buses and trains

Understand information.



We want the community to know about all the things people with disability can do.



PWDA want to be a leader in disability rights and advocacy.



We want to be there for all people with any kind of disability.

#### 4 main areas



This plan has 4 main areas we want to work on.

- Represent means we want to show what people with disability want.
- 2. **Advocate** means we support all people with disability to get their rights.
- 3. **Educate** means we teach the community about people with disability and their rights.
- 4. **Sustain** means we make sure PWDA can work well for a long time.



We will now tell you more about each area.

## 1. Represent



We will try to get more **members** for PWDA.

PWDA **members** are people with disability who sign up to be part of PWDA.



Everyone with disability is welcome to be a member of PWDA.



We want people with disability to have their say about what PWDA does.



This could be things like when we tell the government what we would like to happen.



We want to share all the different things people with disability speak up about.



We want to share it in lots of different places like

- Online
- In other countries
- Advisory groups.

**Advisory group** is a group of people who share their ideas about how things can be better.



We want to keep working with other organisations in the community.



We also want to look for new organisations to work with.

#### 2. Advocate



At PWDA we do 2 kinds of advocacy.



We do individual advocacy and systemic advocacy.

# **Individual Advocacy**



**Individual advocacy** is when a PWDA worker supports someone with a disability to get their rights met.



We want to make sure that we keep doing lots of individual advocacy.



We will find ways to ask people what they think of our individual advocacy service.



This will help us

• Know if it works well for people with disability

 Keep supporting people with disability to get their rights.

# **Systemic Advocacy**



**Systemic Advocacy** is when we try to make things better for all people with disability.



This might mean that we tell the government about things that need to change.



We want to make sure people with disability have their say when we do systemic advocacy.



PWDA wants to have a big say in these things

- The Australian Disability Strategy
- The Disability Royal Commission
- National Disability Insurance Scheme
  NDIS for short
- Things that happen for people with disability in Australia and around the world.



We will look into what the most important issues are to tell the government about.



We will work together with other disability services to do systemic advocacy.

## 3. Educate



We want to find out how we can best teach the community about people with disability.



We will keep doing different trainings and programs.



We want to do this for

- People with disability
- The people in Government who make decisions
- Disability organisations
- The media like newspapers or online
- Everyone in the community.



We want people with disability to be part of the training.



We want PWDA to be leaders in what they do.



We want to change the way many people in the community think about people with disability.



We want to make sure our members and the community know what PWDA think about issues.

#### 4. Sustain



PWDA wants to do a good job for a very long time.



For this to happen we will make sure we have a Board that works well.



We will look after the money we have and how we spend it.



We will find ways for members with disability to be leaders at PWDA.



We will follow the rules for the way we need to do things at PWDA.



A person who does not work for us will check how we do things.

They will tell us if we are doing things right.



We will look into ways to get money for our work from new places.



This might be people who would give us a **funding grant**.

A **funding grant** is money to use for things we want to do at PWDA.



We will make a plan for how we work out if PWDA is working well.



We want people with disability to choose to work at PWDA.



We want to have ways to show that work at PWDA is accessible and inclusive.



We want to work together with other organisations to support us with our goals.

Council for Intellectual Disability made this document Easy Read. CID for short. You need to ask CID if you want to use any pictures in this document. You can contact CID at business@cid.org.au.