##### Sample email/message template:

Subject: Your Commitment to People with Disability in the 2025 Election

Dear [Candidate’s Name],

My name is [Your Name], and I am a [person with disability/family member/ally] living in [Electorate]. As you campaign for the upcoming Federal Election, I want to know if we can count on you to advocate for the rights, economic security and full inclusion of people with disability.

People with disability make up 5.5 million Australians. We are a powerful voting bloc, and we expect our next government to commit to policies that improve our lives.

I support the key priorities People with Disability Australia (PWDA) has outlined for the 2025 election:

1. **Invest in the NDIS** – Secure long-term funding, keep participants in control of their supports and stop harmful cost-cutting that limits access to essential supports.
2. **Fund Nationally Consistent Foundational Supports** – Make sure disability supports outside the NDIS are available everywhere. These services aren’t optional—they’re essential for the 5.5 million Australians with disability, including the nearly 5 million who aren’t on the NDIS.
3. **Raise the Rate** – Lift income support payments, like the Disability Support Pension (DSP) and JobSeeker, above the poverty line so people with disability can afford the cost of living and achieve financial security. Increase Commonwealth Rent Assistance to cover the real cost of accessible housing.
4. **Make Housing Accessible** – Mandate the “Livable Housing Design Silver Standard” in the National Construction Code across all states and territories and commit to a national housing plan that meets the needs of people with disability.
5. **Ensure Disability Representation in Government** – Create a Minister for Disability Inclusion in Federal Cabinet and establish a dedicated Department of Disability Equality and Inclusion.

##### Sample email/message template continued:

1. **Protect Our Human Rights** – Strengthen disability rights through a Human Rights Act and improvements to the Disability Discrimination Act. Fully fund individual and systemic advocacy services so people with disability can protect and enforce their rights.
2. **Support Diversity in the Public Sector** – Increase employment of people with disability and safeguard diversity, equity, and inclusion programs in federal public sector workplaces.

I’d love to know your views on these issues. Will you commit to supporting these policies to ensure people with disability’s rights are protected and progress our full social and economic inclusion?

I look forward to your response. Thank you for your time.

Sincerely, [Your Name]

[Your Contact Information]

# Social media toolkit: Spread the word

###### Social media is a powerful way to amplify our message and show candidates that disability rights matter. Use this toolkit to share key messages, engage others, and make disability rights a top election issue.

##### Hashtags to use

* #VoteDisability2025
* #PWDADecides
* #WeDecide2025

##### Graphics & shareables

 [Download campaign graphics](https://pwd.org.au/home/2025-federal-election-hub/)

and templates.

 Share PWDA campaign election graphics

on your social media and with your networks.

##### Engagement strategies

 Tag your local candidates:

Ask them publicly where they stand on disability rights and inclusion.

 Start a conversation:

Post a personal story about why these policies and disability rights matter to you.

 Share PWDA’s posts:

Amplify our key messages by resharing PWDA’s official campaign content.

 **Encourage your network to pledge:** Get your friends, family and allies to take the pledge.

Let’s take over social media with our message!

##### Sample social media posts

Twitter/X/Bluesky:

Option 1

In 2025, 5.5 million people with disability— and our allies—are a voting force politicians can’t ignore. Pledge your vote for disability rights and demand real change.

https://pwd.org.au/home/2025-federal- election-hub

#VoteDisability2025 #PWDADecides

Option 2

The next government must take real action on disability rights. That means:

* Investing in the NDIS
* Raising the rate of Income Support Payments
* A housing plan for people with disability
* Real representation in government Are you with us? Sign the pledge!

https://pwd.org.au/home/2025-federal- election-hub

#VoteDisability2025 #PWDADecides #WeDecide2025

Option 3

Disability votes count! We are 5.5 million strong and demand change for our rights and inclusion. We need:

* Investment in the NDIS
* Stronger disability rights laws
* Economic security for all people with disability.

Make disability rights a key election issue. Pledge your vote today!

https://pwd.org.au/home/2025-federal- election-hub

#VoteDisability2025 #WeDecide2025

Option 4

I’m voting for disability rights this election— because people with disability deserve policies that meet our needs. Join me and pledge your vote today!

https://pwd.org.au/home/2025-federal- election-hub

#VoteDisability2025 #PWDADecides #WeDecide2025

###### Instagram/Facebook:

Option 1

Vote for disability rights in 2025. We deserve policies that:

* Protect our rights
* Fund essential supports
* Ensure our full inclusion.

I’m with PWDA! My vote counts, so does yours, let’s make change happen.

Take the pledge:

https://pwd.org.au/home/2025-federal- election-hub

#VoteDisability2025 #WeDecide2025 #PWDADecides

Option 2

Vote for disability rights this election. We need leaders who will respect our rights and invest in our future by:

* Investing in the NDIS
* Funding essential supports
* Raising the rate!

I’m with PWDA – because our votes count and we can make change happen. Sign the pledge and you can too:

https://pwd.org.au/home/2025-federal- election-hub

#VoteDisability2025 #WeDecide2025 #PWDADecides

Option 3

I’m voting for disability rights this election!

With 5.5 million people with disability in Australia, our votes matter! We demand action—on our rights, essential services, and full inclusion.

Sign the pledge and let’s make change happen.

https://pwd.org.au/home/2025-federal- election-hub

#VoteDisability2025 #WeDecide2025 #PWDADecides

Option 4

Disability rights are on the ballot in 2025. This election, we’re demanding policies that:

* + Invest in the NDIS
	+ Fund disability supports for all
	+ Raise DSP & JobSeeker
	+ Make housing accessible
	+ Ensure disability leadership in government
	+ Protect our rights & advocacy
	+ Safeguard public sector diversity.

Pledge your vote and make change happen!

https://pwd.org.au/home/2025-federal- election-hub

###### LinkedIn:

Option 1

Our votes count. Our voices matter.

With 5.5 million Australians with disability, we are a powerful voting bloc. This election, we demand:

* Real disability representation in government
* Economic security & fair income support
* A housing system that works for everyone.

We decide our future! Sign the pledge today.

https://pwd.org.au/home/2025-federal- election-hub

#VoteDisability2025 #WeDecide2025 #PWDADecides

Option 2

With 5.5 million people with disability – plus our friends, family and allies – our votes count!

This election, we’re demanding policies that support our rights, fund essential services and ensure our full inclusion.

Pledge to vote for disability rights and let’s make change happen.

https://pwd.org.au/home/2025-federal- election-hub

#VoteDisability2025 #WeDecide2025 #PWDADecides

Option 3

Disability rights must be a priority in the 2025 Federal Election. With 5.5 million people with disability – plus our friends, family and allies – our votes count!

This election we’re calling for:

* A fully funded NDIS & Foundational Supports
* Economic security & fair wages for people with disability
* A national housing plan that includes accessible & affordable homes
* A Minister for Disability Inclusion in Cabinet

Pledge to vote for disability rights. Let’s make change happen!

https://pwd.org.au/home/2025-federal- election-hub

Option 4

Vote for disability rights this election. We deserve policies that protect our rights and secure our future. I’m voting to:

* Invest in the NDIS
* Fund Nationally Consistent Foundational Supports
* Raise the Rate
* Make Housing Accessible
* Ensure Disability Representation in Government
* Protect Our Human Rights
* Support Diversity in the Public Sector

Pledge your vote for disability rights and help drive real change.

https://pwd.org.au/home/2025-federal- election-hub

/#VoteDisability2025 #WeDecide2025 #PWDADecides